

"Your presentation was outstanding. Our people heard your message and more importantly believed it."

ITA GROUP

"The wisdom gained from your research and real life stories hit home **while the timing could not have been better.**"

PRINCIPAL FINANCIAL GROUP



A new keynote based on
the Wall Street Journal Bestseller

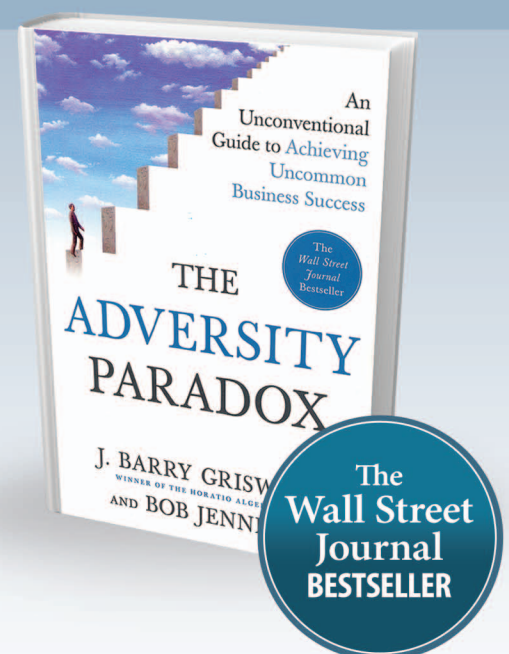
THE ADVERSITY PARADOX

WITH BOB JENNINGS

Leverage Adversity Into Success

Adversity. It's one of life's inescapable realities. If you haven't already been through it, you can count on facing it some day. Why do some people falter or fail in the face of adversity while others are able to leverage it into incredible success?

Welcome to The **Adversity** Paradox.



THE ADVERSITY PARADOX

WITH BOB JENNINGS

"Your presentation for our senior leaders was right on the money! The feedback from our team was very positive, and your message and delivery was outstanding. It was a perfect way to tie things together on our final morning. Our industry faces great adversity, and it is critical that we move forward and work on activities that we control. Your message certainly reinforced this approach!" **Wells Fargo & Co.**

About This Keynote

Bob draws from the real life stories of those featured in The Adversity Paradox as well as his own experiences of overcoming adversity in business to inspire audiences. By sharing the secrets of world class-performers, he gives audiences the wisdom gained from his research, the tools to address adversity and the five human capital components most important for success. His presentations are filled with wit, wisdom and motivation. Tailoring presentations to the objectives of each group, Bob demonstrates how adversity is the training ground for long term success.



About Bob

Bob is the Wall Street Journal bestselling author of The Adversity Paradox, written with co-author Barry Griswell, a retired Fortune 500 CEO. Their book was inspired while they were leading and growing sales organizations for world class companies. Their initial concept of finding, recruiting and hiring those with what they had identified as a key marker, the ability to overcome adversity, would lead to years of research and ultimately the publishing of their findings.

Jennings is a seasoned business executive who started his career as a salesman and climbed the corporate ladder to become President of EFCO Corp., a leader in engineering, manufacturing and distribution of forms for concrete construction with operations around the world. He is currently CEO and President of LMG Inc., a consulting group focused on senior management methods, execution and turnarounds.

Takeaways

- Adversity is part of the business and sales landscape. Why it is your best friend.
- The keys to addressing adversity - The profound importance of optimism, self accountability and the powerful psychology of always employing "And Then Some" with everything you do.
- The DNA of the successful, what the research says. Where and how you get it. Master the five essential Human Capital Components recognized as critical to high performing individuals and organizations.
- A book for your participants – more tangible than the education and wisdom of a great lecture, your participants can be provided a copy of The Adversity Paradox, signed by the authors if desired.

What Others Are Saying

"The Adversity Paradox shows you how anyone can turn adversity into an advantage. . ." and then some!"

HARVEY B. MACKAY (author of the #1 New York Times bestseller *Swim with the Sharks Without Being Eaten Alive*)

"Determined leaders learn from adversity and gain character and a set of skills that propel them into the future. This is the book to read if you want to get real insights and prepare for the hurdles that we all face in our careers from time to time."

RAM CHARAN (bestselling author and acclaimed management philosopher)

To learn how Bob can speak to your group,
please call 515-490-1574 or visit
theAdversityParadox.com